

A Driving Purpose



Creating a driving purpose involves finding things which you are passionate about, which are of more importance or more significance than earning money for you. Then link your passion (or driving purpose) back to your financial success. Often it's clear to see how your financial success is required to fulfill that driving purpose, however, sometimes it's as simple as you, as the leader of that cause, need to be replaceable, therefore earning enough to find and motivate others is essential.

What are you passionate about?

What do you find yourself doing when you don't have to?

What do you dream of doing after you retire or no longer need to work (after the thrill seeking)?

In times when you've been angry or upset, what commitment were you serving?

What's a purpose, bigger than you (serving your relationships, family, community, society or the world)?

How do you say your driving purpose to inspire your friends, colleagues, etc. to help?

Why does that driving purpose require you to earn more?

What actions can you take right now to ensure you remember your driving purpose?